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**PATENT APPLICATION**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of

Noriyuki HORI

Appln. No.: 09/911,718

Confirmation No.: 4071

Filed: July 25, 2001

Docket No: Q65524

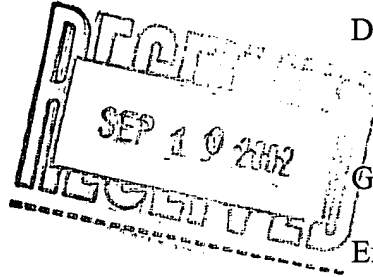
Group Art Unit: 2152

Examiner: Unknown

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SEP 06 2002

Technology Center 2100



For: ELECTRONIC LEAFLET DISTRIBUTION/BROWSING METHOD AND  
ELECTRONIC LEAFLET SYSTEM

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. §§ 1.97 and 1.98**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure under 37 C.F.R. § 1.56, Applicant hereby notifies the U.S. Patent and Trademark Office of the documents which are listed on the attached PTO/SB/08 A & B (modified) (substitute for PTO Form 1449) form and/or listed herein and which the Examiner may deem material to patentability of the claims of the above-identified application.

1. Japanese Unexamined Patent Publication No. 11-175627, published July 2, 1999.
2. Japanese Unexamined Patent Publication No. 2000-194757, published July 14, 2000.
3. Japanese Unexamined Patent Publication No. 2000-29961, published January 28, 2000.
4. Japanese Unexamined Patent Publication No. 8-30187, published February 2, 1996.
5. Takashi Nagai, Qualifications for the Digital Age, No. 19, Nikkei PC 21, Japan, Nikkei Business Press, December 1, 1999, Vol. 4, No. 12, pages 246-249.

Noriyuki HORI  
Appln. No. 09/911,718  
Information Disclosure Statement

6. Japanese Unexamined Patent Publication No. 10-214130, published August 11, 1998.

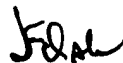
One copy of each of the listed documents is submitted herewith.

The present Information Disclosure Statement is being filed: (1) No later than three months from the application's filing date for an application other than a continued prosecution application (CPA) under §1.53(d); (2) Before the mailing date of the first Office Action on the merits (whichever is later); or (3) Before the mailing date of the first Office Action after filing a request for continued examination (RCE) under §1.114, and therefore, no Statement under 37 C.F.R. § 1.97(e) or fee under 37 C.F.R. § 1.17(p) is required.

In compliance with the concise explanation requirement under 37 C.F.R. § 1.98(a)(3) for foreign language documents, Applicant encloses herewith a copy of a Japanese Office Action dated July 23, 2002 with an English translation of the pertinent portions thereof which cite such documents and indicate the degree of relevance found by the foreign patent office.

The submission of the listed documents is not intended as an admission that any such document constitutes prior art against the claims of the present application. Applicant does not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Respectfully submitted,



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Date: August 30, 2002

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| Substitute for Form 1449 A & B/PTO<br><br><b>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><br><i>(use as many sheets as necessary)</i> |         |    |   | <i>Complete if Known</i> |               |
|  |         |    |   | Application Number       | 09/911,718    |
|  |         |    |   | Confirmation Number      | 4071          |
|  |         |    |   | Filing Date              | July 25, 2001 |
|  |         |    |   | First Named Inventor     | Noriyuki HORI |
|  |         |    |   | Art Unit                 | 2152          |
| Examiner Name  | Unknown |    |   |                          |               |
| Attorney Docket Number   | Q65524  |    |   |                          |               |
| Sheet  | 1       | of | 1 |                          |               |

| U.S. PATENT DOCUMENTS |                       |                 |                                      |                                |  |
|-----------------------|-----------------------|-----------------|--------------------------------------|--------------------------------|--|
| Examiner Initials*    | Cite No. <sup>1</sup> | Document Number |                                      | Publication Date<br>MM-DD-YYYY | Name of Patentee or Applicant of Cited Document                  |
|                       |                       | Number          | Kind Code <sup>2</sup><br>(if known) |                                |  |
|                       |                       | US              |                                      |                                | <b>RECEIVED</b><br><br>SEP 06 2002<br><br>Technology Center 2100 |
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| FOREIGN PATENT DOCUMENTS |                       |                           |                     |                                      |                                |   |                          |
|--------------------------|-----------------------|---------------------------|---------------------|--------------------------------------|--------------------------------|---|--------------------------|
| Examiner Initials*       | Cite No. <sup>1</sup> | Foreign Patent Document   |                     |                                      | Publication Date<br>MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Translation <sup>6</sup> |
|                          |                       | Country Code <sup>3</sup> | Number <sup>4</sup> | Kind Code <sup>5</sup><br>(if known) |                                |   |                          |
|                          |                       | JP                        | 11-175627           | A                                    | 07-02-1999                     |   |                          |
|                          |                       | JP                        | 2000-194757         | A                                    | 07-14-2000                     |   |                          |
|                          |                       | JP                        | 2000-29961          | A                                    | 01-28-2000                     |   |                          |
|                          |                       | JP                        | 8-30187             | A                                    | 02-02-1996                     |   |                          |
|                          |                       | JP                        | 10-214130           | A                                    | 08-11-1998                     |   |                          |
|                          |                       |                           |                     |                                      |                                |   |                          |
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| OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS |                       |  |                          |
|---|-----------------------|--|--------------------------|
| Examiner Initials*                                | Cite No. <sup>1</sup> | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city, and/or country where published. | Translation <sup>6</sup> |
|   |                       | 5. Takashi Nagai, Qualifications for the Digital Age, No. 19, Nikkei PC 21, Japan, Nikkei Business Press, December 1, 1999, Vol. 4, No. 12, pages 246-249  |                          |
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| Examiner Signature |  | Date Considered |  |
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at www.uspto.gov, MPEP 901.04 or in the comment box of this document. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST. 3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to indicate here if English language Translation is attached.